

Blackbirds and Peepers



Women's New Appreciation of Out-o'-Doors

THE Spring chorus has struck a new note. When the sun shines women's interest in outdoor sports is carrying them across the golf fields, over the tennis courts, along the trout rooks, and into the depths of the forest.

It is bringing them out where the bronzing wind, cleansed by its sweep across meadow and hill, may give them the glorious complexion of health.

Is it to be wondered that their enthusiasm has extended to women in town—that the procession of outdoor styles is wending its charming way along the boulevard as well as on paths of heather?

On the streets, in the motor car and on the steamer, the vogue of the smart low heel and the woolen stocking, of the swinging cape and wind-defying hat, greets one like a refreshing April breeze.

More distinctly than ever, it is an Abercrombie & Fitch season.

RECORD preparations have been made by this house to meet the greatly increased demands.

In addition to its own unequalled resources, every foreign source of women's outdoor styles has been called upon for its contributions.

The result is the greatest collection of women's outdoor clothes ever shown in one establishment in the world, including

Town and Country Suits of Tweeds,
Scotch Woolens, Sport Silks,
Saxories, Sponges and Knit Materials,
Topcoats of Spring Fleeces, Plaids, Camel's Hair,
Tweeds and Gabardines,
Sport Frocks in the widest range of Materials,
Riding Clothes of English Whipcords,
Bedford Cords, Tweeds, Gabardines and Crashes,
Imported Riding Boots, Spurs,
Boot Pullers and Pushers,
World's Greatest Assortment of Sweaters,
Sport Hats, Shirts, Haberdashery, Gloves,
Oxfords and Boots for Every Costume

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Prices have been gauged to meet the range of popular demands—from \$29.50 for a ready-for-service tweed suit or frock to \$150.

The custom department has been greatly extended.

Write for New Illustrated Booklet Showing Women's
Spring and Summer Outdoor Clothes

Abercrombie & Fitch Co.

Ezra H. Fitch, President

Madison Avenue and Forty-fifth Street, New York

"The Greatest Sporting Goods Store in the World"



"Where the Blazed Trail Crosses the Boulevard"